

Sponsorship & Exhibitor Opportunities

**2020
Virtual
Annual
Conference**
12-15 October

WAZA



WAZA

World Association
of Zoos and Aquariums

QUICK FACTS & INFORMATION

About the World Association of Zoos and Aquariums

The World Association of Zoos and Aquariums (WAZA) is the global alliance of regional associations, national federations, zoos and aquariums, dedicated to the care and conservation of animals and their habitats around the world.

Since 1935, the goal of WAZA has been to guide, encourage and support the zoos, aquariums and like-minded organisations of the world in animal care and welfare, environmental education and global conservation.

About the 2020 Virtual Annual Conference

This virtual event will take place on 12 - 15 October 2020, with a duration of four hours daily (exact time to be confirmed).

It will include keynote speakers, presentations, discussions, speeches and networking opportunities. The online format will make the conference more accessible to all of our members, including those who have not been able to attend previous WAZA conferences. We are excited about this new digital format and aim to provide a valuable and informative WAZA conference, albeit virtually, and we look forward to coming together as a community in October.

WHY SPONSOR OR EXHIBIT?

CREATIVE MARKETING AVENUES

Sponsorship opportunities are specially designed to bring your company to the forefront, generate buzz and create a strong awareness of your brand to decision makers in the zoo and aquarium community.



REPRESENTATIVES FROM AROUND THE WORLD

WAZA has over 400 members across six continents. You will have the opportunity to be noticed and recognised in a wide and global community.



LEAD GENERATION

WAZA's chosen conference app, [Whova](#), offers fantastic opportunities for lead generation. Virtually connect with hundreds of industry leaders and decision makers.



EXPECTED ATTENDANCE

This year's conference will draw a much larger audience by going virtual and offering free registration. The event will be open to both members and non-members, and expected attendance is between 400-1000 participants.



UNIQUE NETWORKING OPPORTUNITY

WAZA is proud to provide unique opportunities to promote products and services, cultivate relationships, and stay informed and engaged with the zoo and aquarium community.



SPONSORSHIP OPPORTUNITIES

Welcome to the 75th Annual World Association of Zoos and Aquariums Conference!

This international event for zoo and aquarium professionals will be held virtually this year with [Whova App](#). The meeting will bring together more than 300 leaders in the zoo and aquarium community from around the world, with the majority of them having buying authority.

Participants will have networking opportunities with peers, time for sharing of best practices and exploring new ideas, and there will also be a chance to explore new technologies, products, and services.

Click [here](#) to learn more about sponsorship opportunities.

Sponsoring Contact
WAZA Executive Office
conference@waza.org

	WAZA Members	Platinum	Gold	Silver	Bronze
	Non-members	1500€ 3000€	1000€ 2000€	500€ 1000€	300€ 450€
1. WAZA 2020 Non-member Conference Registration for two people in your team	✓	✓	✓	✓	✓
2. Logo on the WAZA conference app during all four days of conference.	✓	✓	✓	✓	✓
3. Logo on the WAZA 2020 conference website during all four days of conference and in the run up to conference as well as on the background of panel session/ presentation.	✓	✓	✓	✓	✓
4. Banner on the WAZA conference app that will rotate in the top right corner of the web app and bottom of the mobile app. Banners will be seen rotating while accessing the live stream.	✓	✓	✓	✓	✓
5. Name of sponsor mentioned by MC during conference.	✓	✓	✓	✓	✓
6. Name of sponsor mentioned in September issue of WAZA News magazine, delivered to all WAZA Members before the virtual conference.	✓	✓	✓	✓	✓
7. Mention in newsletter and social media channels.	✓	✓	✓	✓	✓
8. One 30 second video ad/commercial between panels or speakers, additional video advert slots available at an additional fee.	✓	✓	✓	✓	✓
9. Engage directly with attendees through the Sponsor Centre on the Whova app. Set up your own company descriptions, photos or coupons and set up your own video presentations.	✓	✓	✓	✓	✓

EXHIBITOR OPPORTUNITIES

As the WAZA Annual Conference will be virtual this year, it will be even more accessible to the wider zoo and aquarium community than before. This global event will be a prime opportunity to get your company in front of hundreds of relevant organisations and industry decision-makers from across the globe.

Want to know more?
Click [here](#)

Sponsoring Contact
WAZA Executive Office
conference@waza.org

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700€	1000€	1500€
1400€	2000€	3000€
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WAZA Members

Non-members

1. WAZA 2020 Non-member Conference Registration for two people
2. Virtual exhibitor booth which includes company profile logo/information, product photos, in-app coupons and giveaways which act as a lead generation tool, export the leads on an excel sheet, demonstrate a live presentation (via meeting link). Attendees can leave comments, request information or speak directly to exhibitors through the chat box. Exhibitors can also add pre-recorded videos for attendees to watch when they visit the virtual booth or set up a livestream.
3. Live chat box to interact and promote services/products with all attendants on the WAZA conference app.
4. Share promotional materials by sharing prerecorded videos.
5. Set up promotions on WAZA conference app.
6. Logo on WAZA conference app.
7. Logo on WAZA 2020 conference website during all four days of conference and in the run up to conference.
8. Logo on background of panel session/presentation during all four days of conference.
9. Banner on the WAZA conference app that will rotate in the top right corner of the web app and bottom of the mobile app. Banners will be seen rotating while accessing the live stream.
10. Name of exhibitor mentioned by MC during the conference, encouraging people to visit booth.
11. Mention in newsletter and social media channels.
12. One 30 second video ad/commercial between panels or speakers, additional video advert slots available at an additional fee.

WAZA MEMBER LIST*

Member Name | Country or Region

Aalborg Zoo | Denmark
 Adelaide Zoo (Royal Zoological Society of South Australia) | Australia
 Africam Safari Puebla | Mexico
 African Lion Safari | Canada
 African Safari Wildlife Park | United States
 Akron Zoological Park | United States
 Al Ain Zoo | United Arab Emirates
 Al Bustan Zoological Centre | United Arab Emirates
 Albuquerque Biological Park | United States
 Allwetterzoo Münster GmbH | Germany
 Almaty Zoo | Kazakhstan
 Alpenzoo Innsbruck | Austria
 American Association of Zoo Veterinarians (AAZV) | United States
 Apenheul Primate Park | Netherlands
 Aquamarine Fukushima | Japan
 Aquário Marinho do Rio de Janeiro | Brazil
 Aquarium du Québec | Canada
 Aquazoo Düsseldorf | Germany
 Arignar Anna Zoological Park | India
 ARTIS Royal Zoo Amsterdam | Netherlands
 Association Française des Parcs Zoologiques (AFdPZ) | France
 Association of Zoos and Aquariums (AZA) | United States
 Association of Zoos and Aquariums of Brazil (AZAB) | Brazil
 Auckland Zoo | New Zealand
 Audubon Zoo | United States
 Bannerghatta Biological Park | India
 Belfast Zoological Gardens | Northern Ireland
 Bergen Aquarium | Norway
 Berufsverband der Zootierpfleger e.V. | Germany
 Binder Park Zoo | United States
 Bioparc de Doué la Fontaine | France
 Borås Djurpark | Sweden
 Bristol Zoo Gardens | United Kingdom
 British & Irish Association of Zoos & Aquariums (BIAZA) | United Kingdom
 Bronx Zoo | United States
 Brookfield Zoo (Chicago Zoological Society) | United States
 Budapest Zoo and Botanical Garden | Hungary
 Busch Gardens Tampa Bay | United States
 Cairns Marine | Australia

Caldwell Zoo | United States
 Calgary Zoo | Canada
 Cameron Park Zoo | United States
 Canada's Accredited Zoos and Aquariums (CAZA) | Canada
 Cango Wildlife Ranch | South Africa
 Carl Stahl ARC Cable Mesh Design + Build | Germany
 Central Park Zoo | United States
 Central Zoo Authority (CZA) | India
 Chester Zoo | United Kingdom
 Cheyenne Mountain Zoo | United States
 Chiang Mai Night Safari | Thailand
 Chiang Mai Zoo | Thailand
 Chiba Zoological Park | Japan
 Chimelong Safari Park | China
 China Light Festival B.V. | Netherlands
 Cincinnati Zoo & Botanical Garden | United States
 Cleveland Metroparks Zoo | United States
 CLR Design, Inc. | United States
 Colchester Zoo | United Kingdom
 Cologne Zoo | Germany
 Colombian Association of Zoos and Aquariums (ACOPAZOA) | Colombia
 Columbus Zoo and Aquarium | United States
 Copenhagen Zoo | Denmark
 Dallas World Aquarium | United States
 Dallas Zoo | United States
 dan pearlman Erlebnisarchitektur GmbH | Germany
 Danish Zoological Gardens & Aquaria (DAZA) | Denmark
 Denver Zoo | United States
 Detroit Zoological Society | United States
 Deutsche Tierpark-Gesellschaft e.V. (DTG) | Germany
 Deutscher-Wildgehege-Verband e.V., Tiergarten Sababurg (DWV) | Germany
 Disney's Animal Kingdom | United States
 Dubai Aquarium & Underwater Zoo | United Arab Emirates
 Dublin Zoo | Ireland
 Dynasty Marine Associates Inc. | United States
 Ecoparque de la Ciudad de Buenos Aires | Argentina
 EUFORES S.A. (Bioparque M'bopticuá) | Uruguay
 Eurasian Regional Association of Zoos & Aquariums (EARAZA) | Russia

European Association of Zoo and Wildlife Veterinarians (EAZV) | United Kingdom
 European Association of Zoos & Aquaria (EAZA) | Netherlands
 Everland Zoological Gardens | South Korea
 Flamingo Land | United Kingdom
 Fondazione Bioparco di Roma | Italy
 Fort Wayne Children's Zoo | United States
 Fort Worth Zoo | United States
 Fresno Chaffee Zoo | United States
 Fundação Parque Zoológico de São Paulo | Brazil
 Fundación Temaikèn | Argentina
 Fundación Zoológica de Cali | Colombia
 Gan-Garoo Park Australia-Israel | Israel
 Gdanski Ogród Zoologiczny | Poland
 Georgia Aquarium | United States
 Givskud Zoo - ZOOTOPIA | Denmark
 Gladys Porter Zoo | United States
 Gradlyn - G.K. Airfreight Service GmbH | Germany
 Great Plains Zoo and Delbridge Museum | United States
 Hai Park Kiryat Motzkin | Israel
 Haifa Educational Zoo and Biological Institute | Israel
 Hanart Culture LLC | United States
 Haus des Meeres - Aqua Terra Zoo GmbH | Austria
 Helsinki Zoo | Finland
 Henry Vilas Zoo | United States
 Hong Kong Zoological and Botanical Gardens | Hong Kong
 Houston Zoo | United States
 Iberian Association of Zoos & Aquaria (AIZA) | Spain
 Indianapolis Zoological Society, Inc. | United States
 International Association of Amusement Parks and Attractions (IAAPA) | United States
 International Congress of Zookeepers (ICZ) | Australia
 International Zoo Educators Association (IZE) | United States
 Istanbul Akvaryum Turizm Ticaret Limited Sirketi | Turkey
 Italian Association of Zoos and Aquaria (UIZA) | Italy
 Jacksonville Zoo and Gardens | United States
 Jakob Rope Systems | Switzerland
 Japanese Association of Zoos & Aquariums (JAZA) | Japan
 Jardim Zoológico e de Aclimação em Portugal, S.A. (Lisbon Zoo) | Portugal
 Johannesburg City Parks and Zoo | South Africa

WAZA MEMBER LIST

Member Name | Country or Region

John G. Shedd Aquarium | United States
Kansas City Zoo | United States
Kenya Tropical Sealife Ltd | Kenya
Khao Kheow Open Zoo | Thailand
Khon Kaen Zoo | Thailand
Kolmårdens Djurpark | Sweden
Kristiansand Dyrepark AS | Norway
Kyoto City Zoo | Japan
Latin American Zoo & Aquarium Association (ALPZA) | Chile
Lehigh Valley Zoo | United States
Leibniz Institute for Zoo & Wildlife Research (IZW) | Germany
Lincoln Park Zoo | United States
Loro Parque | Spain
Los Angeles Zoo | United States
Marwell Wildlife | United Kingdom
Memphis Zoo and Aquarium | United States
Mesoamerican & Caribbean Zoos & Aquaria Association (AMACZOOA) | Costa Rica
Miejski Ogród Zoologiczny w Łodzi Sp. z o.o.(Lodz Zoo) | Poland
Milwaukee County Zoological Gardens | United States
Minnesota Zoological Garden | United States
Mohendra Chaudhury Zoological Park Chhatbir | India
Monterey Bay Aquarium | United States
Moscow Zoo | Russia
Muséum national d'Histoire naturelle 1-Mén. Jardin des Plantes; 2-Parc Zool. De Paris | France
Nagoya Higashiyama Zoo | Japan
Nakhon Ratchasima Zoo | Thailand
Nandankanan Zoological Park | India
Nashville Zoo | United States
National Aquarium Denmark - Den Blå Planet | Denmark
National Museum of Marine Biology and Aquarium | Taiwan
National Zoological Gardens Dehiwala | Sri Lanka
National Zoological Gardens of South Africa | South Africa
National Zoological Garten Bojnice | Slovak Republic
National Zoological Park New Delhi | India
Natur- und Tierpark Goldau | Switzerland
Naturschutz-Tierpark Görlitz | Germany
NaturZoo Rheine | Germany
New York Aquarium | United States
Nikolaev Zoo, Municipal Institution of Nikolaev-City Council | Ukraine

Nordens Ark | Sweden
North Carolina Zoological Park | United States
Oakland Zoo | United States
Ocean Park Corporation | Hong Kong
Oceanário de Lisboa | Portugal
Ogród Zoologiczny w Poznaniu | Poland
Oklahoma City Zoological Park | United States
Olomouc Zoo | Czech Republic
Omaha's Henry Doorly Zoo & Aquarium | United States
Opel-Zoo (Von Opel Hessische Zoostiftung) | Germany
Opole Zoo | Poland
Orana Wildlife Trust | New Zealand
Oregon Zoo | United States
Osaka Municipal Tennoji Zoological Gardens | Japan
Ostrava Zoological Garden and Botanical Park | Czech Republic
Padmaja Naidu Himalayan Zoological Park | India
Paignton Zoo Environmental Park | United Kingdom
Pari Daiza | Belgium
Pan-African Association of Zoos & Aquaria (PAAZA) | South Africa
Pangea Rocks | Denmark
Papiliorama Foundation | Switzerland
Paradise Wildlife Park | United Kingdom
Parc des Oiseaux | France
Parc Zoològic de Barcelona | Spain
Parc Zoologique de la Palmyre | France
Parc Zoologique de Lille | France
Parco Natura Viva, Garda Zoological Park | Italy
Parco Zoo Punta Verde | Italy
Parque das Aves | Brazil
Parque Zoológico Buin Zoo | Chile
Parque Zoológico Huachipa | Peru
Parque Zoologique CERZA | France
Perth Zoo | Australia
PGAV Destinations | United States
Philadelphia Zoo | United States
PJA Architects + Landscape Architects, p.s. | United States
Plock Zoological Gardens (Plock Zoo) | Poland
Point Defiance Zoo & Aquarium | United States
Prague Zoo | Czech Republic
Ragunan Zoological Park | Indonesia
Rajiv Gandhi Zoological Park & Wildlife Research Centre | India
Randers Regnskov, Tropical Zoo | Denmark

Rasbach Architekten | Germany
Ray Hole Architects | United Kingdom
Riverbanks Zoo & Garden | United States
Rostislav Shilo Novosibirsk Zoo | Russia
Royal Burgers' Zoo | Netherlands
Royal Melbourne Zoological Gardens | Australia
Royal Rotterdam Zoological & Bot. Gardens (Rotterdam Zoo/Diergaarde Blijdorp) | Netherlands
Royal Zoological Society of Antwerp | Belgium
Royal Zoological Society of Scotland Edinburgh Zoo | United Kingdom
RWS-Dolphin Island | Singapore
RWS-S.E.A. Aquarium | Singapore
SAAMBR (South African Association for Marine Biological Research) / uShaka Sea World | South Africa
Saigon Zoo | Vietnam
Saint Louis Zoo | United States
Saitama Children's Zoo (Saitama Parks and Greenery Land Association) | Japan
San Antonio Zoological Gardens & Aquarium | United States
San Diego Zoo Global | United States
San Francisco Zoological Gardens | United States
Santa Barbara Zoological Gardens | United States
SeaWorld Orlando | United States
Sedgwick County Zoo | United States
Seoul Zoo | South Korea
Skansen Foundation | Sweden
Skansen-Akvariet | Sweden
Smithsonian's National Zoological Park | United States
Songkhla Zoo | Thailand
Sóstó Zoo - Nyíregyházi Állatpark Nonprofit Kft. | Hungary
South Carolina Aquarium | United States
Southeast Asian Zoos and Aquariums Association (SEAZA) | Singapore
Species360 | United States
Sri Chamarajendra Zoological Gardens | India
Studio Hanson/Roberts | United States
Swedish Association of Zoological Parks & Aquaria (SAZA-SDF) | Sweden
Taipei Zoo | Taiwan
Tallinn Zoo | Estonia
Tama Zoological Park | Japan

WAZA MEMBER LIST

Member Name | Country or Region

Taman Safari Indonesia Bogor - Cisarua | Indonesia
Taronga Zoo, Taronga Conservation Society Australia | Australia
Tennessee Aquarium | United States
Texas State Aquarium | United States
The Deep | United Kingdom
The Living Desert | United States
The Phoenix Zoo | United States
The Tisch Family Zoological Gardens in Jerusalem - The Biblical Zoo | Israel
Tiergarten der Stadt Nürnberg | Germany
Tiergarten Schönbrunn | Austria
Tiergarten Straubing | Germany
Tierpark Berlin | Germany
Tierpark Bern | Switzerland
Tierpark Hagenbeck GGmbH | Germany
Tierpark Hellabrunn | Germany
Tierpark Nordhorn | Germany
Tierwelt Herberstein - Steirischer Landestiergarten GmbH | Austria
Toledo Zoo | United States
Topeka Zoo and Conservation Center | United States
Toronto Zoo | Canada
Torre Design Consortium, Ltd., A Professional Architecture Corporation | United States
Tulsa Zoo | United States
Two Oceans Aquarium | South Africa
Twycross Zoo - East Midland Zoological Society | United Kingdom
Ubon Ratchathani Zoo | Thailand
Ueno Zoological Gardens | Japan
Uganda Wildlife Education Centre | Uganda
Union of Czech and Slovak Zoos (UCSZOO) | Czech Republic
Universeum AB | Sweden
Ústí nad Labem Zoo | Czech Republic
Utah's Hogle Zoo | United States
Vancouver Aquarium | Canada
Verband der Zoologischen Gärten (VdZ) | Germany
Verband deutschsprachiger Zoopädagogen e.V. - VZP | Germany
Vinpearl Safari and Conservation Park | Vietnam
Virginia Aquarium & Marine Science Center Foundation (VAMSC) | United States
Virginia Zoological Park | United States

Vogelpark Marlow | Germany
Warsaw Zoological Garden | Poland
Wellington Zoo Trust | New Zealand
Welsh Mountain Zoo - National Zoo of Wales, National Zoological Society of Wales | United Kingdom
Weltvogelpark Walsrode - Vogelpark Walsrode GmbH | Germany
Wild Republic Europe ApS | United States
Wildlands Adventure Zoo Emmen | Netherlands
Wildlife Reserves Singapore | Singapore
Wilhelma Zoologisch-Botanischer Garten | Germany
Woodland Park Zoo | United States
Yokohama Greenery Foundation | Japan
Yorkshire Wildlife Park | United Kingdom
Zoo am Meer Bremerhaven GmbH | Germany
Zoo and Aquarium Association Australasia (ZAA) | Australia
Zoo Atlanta | United States
Zoo Berlin | Germany
Zoo Brno | Czech Republic
Zoo d'Amnéville | France
Zoo de Granby | Canada
Zoo de Mulhouse | France
Zoo de Servion | Switzerland
Zoo Decín | Czech Republic
Zoo Dortmund | Germany
Zoo Dresden GmbH | Germany
Zoo Duisburg | Germany
Zoo Frankfurt | Germany
Zoo Hannover GmbH | Germany
Zoo Heidelberg | Germany
Zoo Hluboká | Czech Republic
Zoo Jihlava | Czech Republic
Zoo Knoxville | United States
Zoo Kraków | Poland
Zoo Krefeld GmbH | Germany
Zoo Landau in der Pfalz | Germany
Zoo Leipzig | Germany
Zoo Liberec | Czech Republic
Zoo Ljubljana | Slovenia
Zoo Miami | United States
Zoo Negara | Malaysia
Zoo Osnabrück | Germany

Zoo Salzburg Gemeinnützige GmbH | Austria
Zoo Schmiding | Austria
ZOO Wroclaw Sp. z o.o. | Poland
Zoo Zlín | Czech Republic
Zoo Zürich | Switzerland
Zoo-Aquarium Madrid | Spain
zoOceanarium Group LLC | United States
Zoological Center Ramat Gan | Israel
Zoological Garden of Zagreb | Croatia
Zoological Society for the Conservation of Species and Populations (ZGAP) | Germany
Zoological Society of East Anglia - Banham Zoo | United Kingdom
Zoologicka zahrada Kosice | Slovak Republic
Zoológico Nacional, Parque Metropolitano de Santiago | Chile
Zoologischer Garten Augsburg GmbH | Germany
Zoologischer Garten Basel AG | Switzerland
Zoologischer Garten Karlsruhe | Germany
Zoologischer Garten Magdeburg | Germany
Zoologischer Garten Rostock GmbH | Germany
Zoologischer Garten Wuppertal | Germany
ZOOM Erlebniswelt - ZOOM Adventureworld | Germany
Zooparc de Beauval | France
Zoopark Chomutov, p.o. | Czech Republic
ZooTampa at Lowry Park | United States
ZSL London Zoo | United Kingdom

* WAZA Member list as of 20 August 2020. Not all WAZA member facilities will be in attendance.

FOR FURTHER INFORMATION

If you wish to know more about the virtual conference or the prices, packages and conditions of these sponsorship/exhibition opportunities, please do not hesitate to contact the WAZA Executive Office.

Sponsoring Contact

WAZA Executive Office
conference@waza.org

For information on becoming a WAZA Member, please contact Janet Ho, WAZA Membership Director or visit: www.waza.org

Membership Director

Janet Ho
membership@waza.org

We look forward to virtually welcoming you at the 2020 WAZA Virtual Annual Conference!

Visit the conference website
www.waza2020.org

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